

# Colorectal Cancer Taskforce Meeting Minutes

**Date/Time:**

January 13<sup>th</sup> from 7:00 to 8:00 AM

**Location:**

American Cancer Society Office, Colorado Room  
2255 S. Oneida Street, Denver, CO 80224

Attendees: Did not capture this information due to technical difficulty.

## Dialogue For Action

The morning session will be CCSP specific, the afternoon will be dedicated to the Dialogue for Action. Holly can moderate the panel session

- New technologies
- COPIC points will be offered for lunch panel

Legislation around cancer policy, Dana can talk about new mandate changes.  
Jack Westfall can talk about training, robust training presenting about both of that latest trend of cancer treatment.

Sara can give a review of the last five years

Additional topics.

- Brief updates as the awareness active
- Presentation of the program who has been established regarding: genetic testing

Automatic Response System (ARS) will be used for:

- Treatment
- Screening
- Legislation
- Advocacy

The key will be the questions that are asked get feedback from the group at each table and how we work it in 12:30 to about 5:00.

Small group that works over this week 6 weeks

Next week by the 20<sup>th</sup> send out to the task force that the larger make details to relay on task force to get people there.

Save the date full packet – make personal calls

Flyers

Budget, \$2,500 0 \$3,000

Radisson Stapleton Plaza

The safety net meeting is at the Doubletree who wants to be involved.

## Undy 5000

Will take place June 27, 2009 at City Park

The first subcommittee will be at 5:00 on January 13<sup>th</sup>

Working on:

- Sponsorship
- Expo Area
- Save the date 10K – can ask
- Posters w/save the date – can ask
- Volunteers

They are expecting 500 – 1200 participants.

Brian will coordinate the distribution of folders for drop off and also work to catch the local race scene. Each runner will get a pair of boxer shorts as part of their registration.

[Undy5000.org](http://Undy5000.org) should be up by the end of January

Make sure sprit of Coloradoans is captured in terms of exhibit and sponsorship

- BKB is whom we are working with what are plans for the funds from the event?
- Coalition as a fiscal aid

Need to figure out where the funds that are raised where they will go, CCSP or screening. We are the local partner this is an opportunity on how to use the funds for screening/survivorship.

Next meeting to have a discussion about it (Susan Ryane)

## **MARCOM**

### *CRC Video*

Toby Marin from “South Park” sent an email presenting how to start the project, he will use same voices but not the same characters. Talk about the cast, and the rate is coming in very competitive for this type of production

### *Undy 5000*

Colon cancer alive will be here in February what do they want from visit.  
How to join in getting sponsors?

### *March Colon Cancer Month*

- Media/ awareness of what is happening in Colorado
- Web cast
- Interest some one in Jan event
- ACS is doing spots to see what CDC is using

Rosie and Tracy did a radio show and they did a link form the website KNKO and talked about the upcoming CRC Advocacy meeting in Pueblo.

## **C5**

March will be a big month on health passport a lot of info will be getting out the door and work with different parties.

### **CRC Screening**

Applying for \$1.5 million for the underinsured, a non-competing renewal grants to add 3,200 screenings. Will work with folks from the San Luis on this part of the program to get screening

**Colorado Clinical Guidelines**

Has been approved and will go into press.

**Volunteer to conduct the task force while Jill is on leave**

- Lauren
- Andi
- Holly
- John

**Next Meeting Feb 10**