



COLORADO CANCER COALITION

The Colorado Cancer Coalition is dedicated to coordinating cancer prevention, early detection, treatment, support, and research efforts to improve the quality of life for all Coloradans.

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the **CCC** Connection

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The *CCC Connection* is the quarterly newsletter of the Colorado Cancer Coalition.

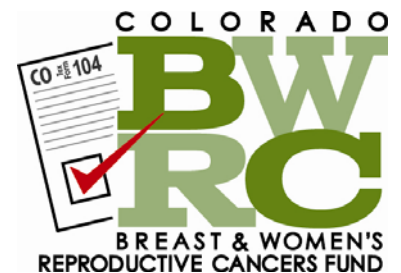
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BWRC FUND AWARDS NEARLY \$50,000 IN GRANTS ACROSS COLORADO

The members of the BWRC Fund Advisory Board are proud to announce the approval of \$49,995 in grants to 14 entities across Colorado. Awards will be used to further the mission of the BWRC Fund by supporting efforts to provide education and screening to increase survival rates and



improve the quality of life for those impacted by these diseases. At least one grant was awarded within each of the five Colorado Cancer Coalition regions, with multiple projects benefiting the entire state. Download a table of the projects awarded a BWRC Fund grant in 2010 at www.coloradocancercoalition.org.

The 2010 BWRC Fund grant cycle was competitive. Nearly \$84,000 in applications were submitted by 21 phenomenal organizations.

The next request for proposals (RFP) will be released in January 2011. If you are considering applying for a grant, please contact Project Director, Wendy Newman, to discuss whether your project aligns with the mission of the BWRC Fund.

Since its first grant cycle in 2009, the BWRC Fund has infused over \$74,000 into helping more people survive breast and women's reproductive cancers by expanding vital education, screening, diagnostic, and quality of life services throughout Colorado. Thank you for contributing to the BWRC Fund when filing your taxes. Your generosity is directly benefiting under- and uninsured Coloradans across the state.

Keep updated about the important work of the BWRC Fund by visiting: www.ColoradoCancerCheckoff.org.

ADVOCACY AND POLICY UPDATES

During the Colorado legislature's 2010 regular session from January to May, the cancer community sent hundreds of emails, made phone calls, and made visits to the capitol to lobby legislators to change laws. Our hard work led to the passage of two bills that will help reduce the 6,700 yearly cancer deaths in Colorado. Here are two successes and a tobacco tax update:

MAMMOGRAPHY BILL/HB 1252 – Amendment Added and Passed: Breast Cancer Screening with Mammography was signed into law on May 17th. This bill was expanded to include an amendment that makes it possible for women in their forties, and those at high risk, to be covered for annual mammography screenings. The bill takes effect for insurance policies and contracts entered into or renewed on or after January 1, 2011.

AFFORDABLE ORAL CHEMOTHERAPY/HB 1202 – Passed: Oral chemotherapy is often more expensive than intravenous chemotherapy, and in some instances it is the only form of treatment. The high cost however, makes it the more prohibitive option for cancer patients. The enactment of HB 1202 will make oral chemotherapy as affordable as intravenous chemotherapy so cancer patients have a lessened financial burden.

TOBACCO TAX: The cancer-related programs funded through the amendment 35 tobacco tax revenue took another hit this year with a \$25.6 million reduction. Cancer-related programs impacted by this cut include the Colorado Colorectal Screening as well as the comprehensive state tobacco control program, including the Colorado Quitline. Revenue taken from these programs will go towards the state's Medicaid program, which had a 40% caseload increase since 2007. Exact dollar amount reductions taken from specific cancer related programs is to be determined. This decision making process will be carried out by independent review committees that will decide how to distribute the remaining dollars to programs.

TASK FORCE UPDATES

THE COLORADO CANCER COALITION IS PROUD TO ANNOUNCE THE FORMATION OF THE CANCER GENETICS TASK FORCE! This task force is a network of individuals interested in increasing the awareness of hereditary cancer and cancer genetic services in the state of Colorado. Its primary focus is education and prevention through public awareness and provider and community education. The task force will also serve as an advisory panel for research requiring cancer genetics expertise. Members include physicians, genetic counselors, public health professionals, research professionals, support group representatives and other community health care professionals.

This task force was formed to provide a centralized forum where individuals interested in cancer genetics could come together to discuss barriers and propose solutions to access of cancer genetic services in Colorado. Recent focus has been on updating the presence of hereditary cancer within the *Colorado Cancer Plan*. Monthly meetings are held via conference call.

For more information or to join, please contact the task force chair, Lisa Ku, at lisa.ku@ucdenver.edu.

ANNOUNCEMENTS

"IN THE PINK" RAISES \$3500 FOR CCC



The Highlands Ranch Community Association (HRCA) raised a record \$3500 for the Colorado Cancer Coalition

through its annual event "In the Pink" Fashion Show this year. The Coalition is very grateful and excited at being selected as the recipient of this donation. All proceeds will help provide vital services for women confronting breast cancer throughout Colorado by benefiting the Colorado Breast Cancer Resources Directory and Colorado Breast & Women's Reproductive Cancers Check-off Fund.

CCC STAFF TRANSITIONS

Thank you to Lynn Spencer for her great work as CCC's program director in the past year! Lynn began a full-time position at St. Mary-Corwin Dorcy Cancer Center in April 2010.

The Colorado Department of Public Health and Environment's Cancer Programs will continue to partially support the Executive Director position with funding from the Centers for Disease Control and Prevention (CDC). We are in the search process for a new CCC director and hope to hire someone by August 1. We need volunteers who are not going to apply for the position to assist with the review process. Please contact Sara Miller, Denise Steinbach, or Kelley Daniel to volunteer. Sara Miller has been serving as acting director until the position is filled.

PARTNER HIGHLIGHT: *Live by Living*

Live By Living is a 501(c)(3) charitable organization that offers single-day and two-night guided backcountry trips for cancer survivors and their caregivers. On the two-night trips, participants stay in cozy cabins maintained by the Tenth Mountain Division Hut Association and Summit Huts Association. Join in some healing activities like mindfulness training, Qigong, or just relax and enjoy the beauty of Colorado's mountains. Overnight trips are vehicle-supported, so you don't need to



carry a heavy pack. Trips are suitable for a wide range of experience and physical abilities. Cost of the two-night trips, including meals, is \$75. Financial assistance is available. Three trips are currently scheduled for the 2010 season:

August 7-8: Froelicher Hut

August 28-29: Francie's Cabin

September 11-12: Uncle Bud's Hut

Day trips are free, and are scheduled a few weekend days each month from April through August.

For more information, or to register for a trip, go to www.livebyliving.org

NEWS

Susan G. Komen for the Cure Southeastern Colorado selects CCC/CFPHE for \$20,000 award

The Colorado Cancer Coalition/Colorado Foundation for Public Health and the Environment is pleased to announce it has received a \$20,000 award from the Susan G. Komen for the Cure, Southeastern Colorado. The grant funds will be used to support costs for publishing and distributing the Colorado Breast Cancer Resources Directory as well as support for the maintenance of the web version of the guide. The Directory is a helpful guide to the broad range of support resources statewide for people diagnosed with cancer and those who care for them as well as information that addresses the continuum of care from screening to survivorship. To order copies of the 2010 directory, visit www.cohealthresources.com.

The award was presented to Sara Miller, Executive Director of the Colorado Foundation for Public Health and Environment at the Grant Awards dinner on February 25, 2010.

If you would like to sponsor the Breast Cancer Resources Directory, please contact Pilar Chapa at 720-232-3274 or at pchapa@cfphe.org.



From left: **Mireya Garcia**, news anchor for Telemundo and reporter for News Channel 13; **Myrna Candria**, Colorado Cancer Coalition Executive Committee; **Sara Miller**, Executive Director of the Colorado Foundation for Public Health and the Environment; **Paula Simon**, Grants Chair and Board Member, Southeastern Colorado Affiliate of Susan G. Komen for the Cure; **Joan Schulz**, Board President, Southeastern Colorado Affiliate of Susan G. Komen for the Cure.



ART THERAPY GROUP

*for Breast Cancer Patients,
Survivors, and Their Children (ages 6-13)*

**Join us! You don't need to be an artist
to be part of an Art Therapy Group**

WEDNESDAYS ♦ JULY 7, 14, 21, 28 ♦ 1-3 PM

Exempla Saint Joseph Hospital, Comprehensive Cancer Care Center
1825 Marion Street, Denver, CO 80218

- Adults meet separately from the children
- All materials and a light snack provided
- Participants must qualify for Medicaid or C.I.C.P.

FOR INFORMATION & REGISTRATION, PLEASE CONTACT JEANICE HANSEN AT (303) 318-1312. Call now! Space is limited to 10 participants in each group

Group facilitators: Noel Walker Simmons, B.F.A., M.Ed, M.A. (Art Therapist and Outreach Director at The Other Side Arts, recipient of a Susan G. Komen for the Cure grant) and Allison Hedges, B.F.A. and M.A. Candidate

New Annual Obesity Report Released

The Trust for America's Health and the Robert Wood Johnson Foundation recently released the 7th annual obesity report, "F as in Fat: How Obesity Threatens America's Future 2010." The report and supporting materials, including state-specific information, is now available online at <http://healthyamericans.org/reports/obesity2010>. This year's report once again provides annual rates and rankings of adult obesity in the 50 states and District of Columbia, and includes how many states' obesity rates increased in the past year, a review of trends over time, a public opinion survey about childhood obesity, a review of obesity policies, and recommendations for ways to fight America's growing obesity crisis and to address the epidemic as part of health reform. This year's report also highlights obesity rates for Blacks, Latinos, and Whites by state.

(From Trust for America's Health's June 29 Wellness and Prevention Health Reform Digest)



SUNDAY, AUGUST 8TH

SIGN UP. TEAM UP.
AND JOIN US AS WE STEP UP FOR CANCER.

STEP UP FOR CANCER
ONE CAUSE. ONE COMMUNITY.

**OVER 40 NON-PROFIT
CANCER ORGANIZATIONS
UNITED TO MAKE
A DIFFERENCE**
www.StepUpForCancer.org

SUNDAY, AUGUST 8TH 7AM-11AM
DICK'S SPORTING GOODS PARK
REGISTER NOW
www.StepUpForCancer.org

Step Up For Cancer and take part in a fun, healthy and meaningful day. Compete with other athletes or step at your own pace. Live entertainment and info available from non-profit cancer organizations. Learn more about cancer prevention, treatment and support as we all unite in the fight against cancer. For more info call 303.796.2651.



FOR ALL CCC MEETINGS AND EVENTS please visit www.coloradocancercoalition.org.

CCC Quarterly Meeting

July 22, 2010 • 12-2 pm • American Cancer Society (Brooks Conf. Center, 2255 South Oneida St., Denver)

New membership orientation will be held at 11:15 a.m. Please RSVP to smiller@cfphe.org.

Four Corners Conference on Colorectal Cancer

July 22-23, 2010 • Fort Lewis College (1000 Rim Drive, Student Union Building, Durango, CO)

Presented by the University of Colorado Cancer Center and the Colorado Colorectal Screening Program. Colorectal cancer screening and awareness programs in Arizona, Colorado, New Mexico, and Utah; how to reach Native American, Latino/a and rural populations; fostering a spirit of collaboration among states to increase colorectal screening in our communities. For more information, visit www.uccc.info/fourcorners or contact Teri Spector at 303 724-1402 or teri.spector@ucdenver.edu.

Kids Cure for Cancer Run/Walk and Community Fair

July 25, 2010 • 8 am-6 pm
Washington Park (Denver, CO)

A fun event for all ages. Create a team and bring the whole family, office, and friends! Come and enjoy music by the Woodies; a pancake breakfast, and a community fair complete with prizes and air castle. The top three male and female overall winners in adult and youth categories will be presented with an award on race day during the Awards Ceremony. For more info, go to www.brentsplace.org.



2010 Colorado Cancer Conference:

Stepping into the Future

Save the Date
Friday, November 5, 2010
Denver, Colorado

stepping into the future

2010 CANCER CONFERENCE | NOVEMBER 5, 2010

We are pleased to announce the 2010 Cancer Conference, which will be held on November 5, 2010, at the Red Lion Hotel in Denver. The theme of this year's summit is "Stepping into the Future" and will focus on celebrating the past, present and future of cancer control. This year's conference will launch the Colorado Cancer Plan 2015; celebrate cancer control successes, explore emerging cancer control issues; and examine current trends in advancing health system reform and strategies for building partnerships.

If you would like to participate or sponsor this event, please email conference@coloradocancercoalition.org.