



**Thursday, July 28, 2011**

**11:00 – 11:45 am What Can Social Media Do For You? Allison Klein, Reach Local**

**12:00 noon – 2:00 pm Colorado Cancer Coalition Quarterly Meeting**

**American Cancer Society, Brooks Conference Center, 2255 South Oneida, Denver, CO**

**Teleconferencing Provided by the Dept. of Health and Human Services  
Office on Women's Health  
(877) 960-5201, enter code 563427**

**Lunch provided by the Consortium for Older Adult Wellness (COAW) and the Colorado Cancer Coalition**

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### **Membership Meeting Agenda**

#### **Welcome/Introductions/Announcements**

- Welcome and Introductions
- JoJo Video - Winner of Electronic Materials category for the Health Education and Promotion Materials Division of the American Public Health Association

#### **Business Meeting**

- Executive Director Report – Roxanne Johnson
- Breast Cancer Resource Directory – Teri Spector, Project Manager
- BWRC Fund – Vicki Tosher, Advisory Board Chair
- Colorado Cancer Plan Update – Andrea Dwyer, CRC Task Force Co-Chair
- Data/Surveillance on Skin Cancer – Randi Rycroft, CDPHE
- CDPHE Program Update
- Task Force Updates – Task Force Chairs

#### **Program**

- Colorado Cancer Coalition Executive Committee Strategic Plan Presentation
- Jo Myers, Writer, Broadcaster, Speaker and BWRC Fund Spokesperson

#### **Partner Announcements**

#### **Door Prizes provided by Klein Buendel**

#### **Adjourn**

#### **New Member Orientation Meeting Information:**

Colorado Cancer Coalition Orientation from 10:45-11:00 am for new members.

*The Colorado Cancer Coalition is a program of the Colorado Foundation for Public Health and the Environment.  
Questions? Call 303-692-2331 or visit [www.coloradocancercoalition.org](http://www.coloradocancercoalition.org)*