

Colorado Cancer Coalition

Colorado Colorectal Screening Program's Statewide meeting, featuring an afternoon with the Colorado Cancer Coalition and the National Colorectal Roundtable

Date: April 27, 2017
Time: 2:00pm - 6:30 pm

Location

Hilton Doubletree Stapleton North
4040 Quebec St, Denver, CO 80216

Remote information:

Join from PC, Mac, iOS or Android:

<https://echo.zoom.us/j/7648943828>

Joining by phone ONLY:

+1 646 558 8656 or +1 408 638 0968 (US Toll)

Meeting ID: 764 894 3828

Participant ID: Press “#”

Time	Topic	Lead	Notes
2:00 - 2:05	Welcome from the Colorado Cancer Coalition	Dr. Cathy Bradley	Welcome Introduce new Vice Chair - Dr. Paula Marchionda
2:05 - 2:15	Coalition Updates	Dr. Cathy Bradley	<ul style="list-style-type: none"> • Save the Date for the Annual Symposium - October 19-20 • Survivor Day - May 13th • Task Force Action Plans and Environmental Scans - Be on the lookout to help fill in the environmental scans with your programs

Survivor Day hosted by the Survivorship Task Force

May 13th

Lamar Street Center

9 am - 2 pm

Register: <http://bit.ly/cosurvivorday>

Free for patients and caregivers. Activities include a walk, cooking demonstration, laughter yoga, lunch, guest speaker Tracy Maxwell, and more!

CCC Annual Symposium

Save the Date for October 19th and 20th

If you are interested in being on the planning committee email Becky Selig (becky.selig@state.co.us)

Colorado Cancer Coalition Financials

\$12,171 Current Balance

Expected Income and Expense

\$4,700 expense for Cancer Fund Advertising

\$4,750 income for April Quarterly Meeting Sponsorship

Quarterly Meeting, Survivor Day, and HPV Task Force expenses will all be reimbursed by incoming grants

Survivor Input

Survivorship input is needed to inform Coalition activities. If you know of any interested survivors who would like to provide ad hoc feedback to the Coalition, please email thecoloradocancercoalition@gmail.com

As needs arise, we'll email this group to solicit feedback and guide our decisions.

Event Calendar

Add your own support groups, educational events, and fundraising events to the Colorado Cancer Coalition calendar.

Check out the event calendar: <https://www.coloradocancercoalition.org/event-calendar/>

Submit your own events: <https://www.coloradocancercoalition.org/event-calendar/community/add>

Join our Speaker's Bureau

Help Colorado create a robust speaker's bureau with cancer experts that span the entire cancer continuum.

Go here to request a speaker or become a speaker: <https://www.coloradocancercoalition.org/speakers-bureau/>

Journey Connections - Resources for patients

If you work for a nonprofit or in a healthcare setting, you can receive access to Journey Connections to help create customized resource handouts for patients.

Link to learn more: <http://www.lillyoncology.com/resources/journey-connections.html>

Link to register: <http://www.lillyoncology.com/resources/jc-register.html>

Resource Directory

We're in the process of finalizing categories and inclusion criteria for the online directory. Once that's done, we'll upload the updated resources to the Coalition's website, so patients and caregivers can access the resources.

Once resources are up on the site, organizations can then "claim" their listings and then they will be responsible for keeping them updated.

Future discussions will include spanish translation and a printed version.

Join a Task Force

Read all of the updates below in the packet and contact the Chair to join a Task Force you'd like to join.

2017 Quarterly Meeting Dates

July 20, 2017

12-2 pm

Location TBD

Zoom will be available

TASK FORCE UPDATES

****Meeting info may change. If you are not on the Task Force distribution list, be sure to contact the chair to confirm the meeting information****

BREAST CANCER TASK FORCE			
Task Force	Chairs	Contact Info	Meeting Date
Breast Cancer Task Force	Amy Bayer	amy.l.bayer@kp.org	May 18th 9:30-11am LOCATION: Franklin Medical Office, Heyer Conference Room, Basement 2045 Franklin St, Denver, CO 80205 Conference Line: 1-888-858-2133 9911501# 8771
COLORECTAL CANCER TASK FORCE			
Task Force	Chairs	Contact Info	Meeting Date
Colorectal Cancer Task Force	Westley Lighthall and Jackie Woods	westley.lighthall@state.co.us jackie.woods@cancer.org	Thursday, May 11 th from 7:30 - 8:30am Thursday, June 8 th from 7:30 - 8:30am Thursday, July 13 th from 7:30 - 8:30am To attend in person* <i>American Cancer Society Office 2255 S Oneida St. Denver, CO 80224</i> To join by phone* <i>Call-in toll-free number: 1-8885123142 (US) Call-in number: 1-3479068002 (US) Host access code: 478 705 96</i>

Colorectal Cancer Task Force Update

Members from the Colon Cancer Alliance presented the University of Colorado Cancer Center a check from the 2016 Undy for \$52,000. The University of Colorado Cancer Center (in alliance with the Colorectal Cancer Task Force) has been able to provide over 350 no-cost screenings as a CCA Blue Hope Partner. Researchers with the University mentioned that 85% of those receiving these screenings identified as Hispanic and 20% are high-risk individuals under age 50.

Presented to the Colorado Business Group on Health in February 2017 to provide employers with tools and resources for employers who decide to take action to promote 80% screening by 2018.

March was Colon Cancer Awareness Month. Task Force members worked together to promote awareness across numerous avenues. The media recap includes:

- 21x 30-second radio spots on KJHM (Jammin' 101.5) aired for two weeks, featuring colon cancer survivor
- Telemundo created and aired 15-second spots throughout the month of March, including during top rated news programs
- Website story on TelemundoDenver.com on 3/10/17
- Univision anchors wore blue on 3/3, and also featured a colorectal cancer awareness interview with Dr. Okuyama, from Denver Health, during the 5pm newscast on 3/23
- KUSA and KTVD anchors wore blue on 3/9/17
- Stations aired a total of nine stories about colorectal cancer awareness and the volunteer colorectal cancer hotline on 3/9/17
- Providers and task force-identified experts participated in the 9News Buddy Check9 Focus on Colorectal Cancer
- COPrevent posted blog posts on 3/1/17 and 3/2/17
- KMGH anchors wore blue on 3/3
- Governor Hickenlooper signed a statewide proclamation declaring March 2017 Colorectal Cancer Awareness Month
- YourHub Post, 3/7/17: [March is National Colorectal Cancer Awareness Month: Screenings Save Lives](#)
- KOA aired a [news story](#) on 3/10 at 8:30am about the increase in young people getting diagnosed with colon cancer: Publicity value: \$600
- Dr. Dennis Ahnen was interviewed by KSE radio on 3/8/17
- The CRC Task Force hosted a candlelight vigil on the steps of the City and County building on Dress in Blue Eve, 3/2/17.
- Both Univision and Telemundo covered the event in their evening newscasts.
- Digital media campaign in Northern Colorado
- Provider trainings across the state, including Northern Colorado, Southern Colorado, and Denver metro region

Colorectal Cancer Task Force Events

Saturday, June 24th at 8:30am - Colon Cancer Alliance Denver Undy Run/Walk 5K

To donate or join the CRC Task Force team, **Bringing Up the Rear:**
http://support.ccalliance.org/site/TR?fr_id=2506&pg=entry

FAMILY HISTORY TASK FORCE

Task Force	Chairs	Contact Info	Meeting Date
Family History Task Force	Emily Fields	emily.fields@state.co.us	3rd Monday of the month-8:00-9:30am LOCATION: All via Zoom: https://zoom.us/j/9781446096 Monday, May 15: 8-9:30 Monday, June 19: 8-9:30 Monday, July 17: 8-9:30

Family History Task Force - Update

The Family History Task Force is available to provide materials and information to other Task Forces for 9News Cancer Awareness months. We are happy to provide social media content, information and resources for articles and have representation on the phone for questions specific to family history, genetics, genetic counseling referrals, etc. If you need assistance, please email Emily Fields (Emily.fields@state.co.us)

We continue to make progress with on the Family History Task Force Action Plan as much of our work aligns with the Public Health Cancer Genomics Program (grant funded by the CDC via CDPHE). These efforts include:

1. bi-directional reporting (where patients at increased risk for inheriting a cancer-causing genetic mutation are referred for genetic risk assessment),
2. educational efforts the citizens of Colorado and their health-care provider on who needs genetic-risk assessment (in the final stages of developing a website which addresses these topics—will be linked to the CCC page when ready) and
3. policy impact (we are finalizing a scan to assess what procedures/ tests insurance companies cover with regard to genetic testing and counseling, and follow-up procedures/surgery/screening; next steps include efforts to address the gaps identified in the scan).

The Family History social media toolkit was recently finalized and posted to the CCC website. See <https://www.coloradocancercoalition.org/toolkits/>.

Family History Task Force - Events

May 13th- We'll have an exhibitor table at Survivor Day

Family History Task Force - Needs

We are always seeking new task force member with a professional and/or personal interest in Family History and Cancer Genetics.

FINANCIAL BARRIERS TASK FORCE

Task Force	Chairs	Contact Info	Meeting Date
Financial Barriers Task Force	Need co-chairs		TBD

Financial Barriers Task Force Update

The Financial Barriers TF is looking for new co-chairs - if you're interested, please email thecoloradocancercoalition@gmail.com

HPV PREVENTION TASK FORCE

Task Force	Chairs	Contact Info	Meeting Date
HPV Prevention Task Force	Eric Taber Chelsea Yost	eric.taber@state.co.us Chelsea.Yost@mcpn.org	LOCATION: CDPHE - Building A, Snow Room https://zoom.us/j/638712777 Monday, May 1 from 9-10am Thursday, June 1 from 9-10am Thursday, July 6 from 9-10am

HPV Task Force - Update

- Partnering with American Cancer Society for HPV Vaccination Provider Education Series (by Merck) May 11-12
- Exhibitor at MCPN Women's Health Week community event May 16 2-6pm
- Exhibitor at Colorado Children's Immunization Coalition Summit May 19

HPV Task Force - Events

- Secured a Mini Grant
 - Scheduled as exhibitor at variety of events
 - Seed packets are in
 - Working to identify LPHAs for distribution

HPV Task Force - Needs

Looking for school nurse champions to target for increased vaccination rates at school-based health centers

LUNG CANCER TASK FORCE

Task Force	Chairs	Contact Info	Meeting Date
Lung Cancer Task Force	Dr. Debby Dyer and Dr. Jim Fenton	dyerd@njhealth.org fentonj@njhealth.org	2nd Tuesday, bi-monthly-5:30-6:30pm LOCATION: National Jewish, Room L111, 1400 Jackson St, Denver, CO 80206 Next Meeting: June 13th, August 8th, October 10th, December 12th

Lung Cancer Task Force Update

- Tobacco Control: Colorado Senate Bill 273 is trying to lower the cost of tobacco for tobacco distributors. Senators Williams and Hill have introduced the bill. The bill, if passed, would negatively affect tobacco revenues and impact programs funded by Amendment 35. **It was agreed that the Lung Cancer Task Force should work closely with Bob Doyle from the American Lung Association and do what we can to oppose the bill.**
- Tobacco Control: Bob Doyle is writing a proposal for funding for a tobacco tax education campaign in Colorado. Such statewide education will be required if we are to consider a tobacco tax initiative for the 2018 or 2020 ballot. **Anyone interested in working on this effort, please contact Bob Doyle at BDoyle@lungs.org**
- **Overview of All Payers Claims Database:** Members are in the process of a preliminary analysis of the database to see if these codes are being used with any frequency (Lung Cancer Screening CT, Shared Decision Making and Smoking Cessation Counseling). At our last meeting Bill indicated he would do a preliminary analysis of the database to see if. The APCD could be a very useful resource for our Task Force in finding out the prevalence of lung cancer in Colorado, variations in geographic distribution and population groups, utilization of Lung Cancer Screening CT, costs, etc.
- **Slide set for provider education :** We're currently finalizing a slide set to have available to share with providers.

Lung Cancer Task Force - Needs

- Funds to secure a report from the All Payers Claims database
- Slide set geared for pulmonologists and other specialists - Need volunteers to help create this. The subcommittee will also need to develop a plan for engaging physician champions for this effort at health care facilities throughout Colorado. Email the chairs if interested.

OVARIAN CANCER TASK FORCE

Task Force	Chairs	Contact Info	Meeting Date
Ovarian Cancer Task Force	Mary Phillips		3rd Thursday, bi-monthly-12:00-1:30pm LOCATION: Colorado Foundation for Public Health & Environment, 1385 S. Colorado

			<p>Blvd, Building A, Suite 622, Denver, CO (Huddle Conference Room)</p> <p>Next Meeting: May 18th and July 20th</p> <p>Or you can call in: Dial: 1-877-820-7831 (toll free) or 720-279-0026 (local) Passcode: 579747#.</p>
Ovarian Cancer Task Force Update			
<p>Distress screening: How we can make sure that all ovarian cancer patients are screened and receive help if needed.</p> <p>BRCA Genetic Mutations presentation: Presentation developed by Susan Hess of COCA that explains the BRCA genetic mutations and their associated risk of ovarian as well as breast cancer. Susan has made this presentation to breast cancer groups with great success. We'd like to find a way to make this information available to all breast cancer survivors.</p>			
Ovarian Cancer Task Force - Events			
<ul style="list-style-type: none"> • June 10, 2017, Jodi's Race for Awareness, benefitting the Colorado Ovarian Cancer Alliance (COCA), at Denver's City Park. • September 1, 2017, Wear Teal Day • September 17, 2017, Be Ovary Aware 5k Run 1K Walk at America the Beautiful Park in Colorado Springs. 			
PATIENT NAVIGATION TASK FORCE			
Task Force	Chairs	Contact Info	Meeting Date
Patient Navigation Task Force	Morgan Nestingen and Ron Brady	MorganNestingen@centura.org ronbradydenver@gmail.com ail.com	<p>May 17th, 2017, 2-3pm at St. Anthony Hospital</p> <p>Zoom remote link for all meetings: https://zoom.us/j/9781446096 </p>
Patient Navigation Task Force Update			
<p>Plan to deliver task force recommendations re: oncology navigation models and structure and future data collection needed.</p> <p>Implementing a group working document to coordinate online/offline task force efforts.</p>			
Patient Navigation Task Force - Needs			
<p>Any insight on previous CDPHE/CHI survey data and contacts from other task forces who will be working on future surveys.</p>			

SKIN CANCER TASK FORCE

Task Force	Chairs	Contact Info	Meeting Date
Skin Cancer Task Force	Zar Phyllo/Dr. Robert Dellavalle/Nazanin Kuseh	ZAR.PHYO@ucdenver.edu robert.dellavalle@ucdenver.edu nazanin.kusehkalaniyazd@ucdenver.edu	2nd Tuesday of the month-2:00-3:00pm LOCATION: Denver VA, Neurology Conference Room, 1055 Clermont St. Room 6a-121, Denver CO 80220 Conference Line: 877-820-7831, code 579747# Next Meeting: May 9, June 13, July 11

Skin Cancer Task Force Update

- New Co-Chair Nazanin Kuseh (nazanin.kusehkalaniyazd@ucdenver.edu)
- New format for our agenda which aligns with our action plan better
- At our recent event (Frank Shorter's RACE4KIDS), we took 59 images
- Melanoma/Skin Cancer Detection and Prevention kit will be online at the CCC website soon
- Buddy Check9 on 9News will focus on skin cancer on May 9th

Skin Cancer Task Force - Events

11 events from now to October: more information will be available for later events.

- Buddy Check9 (9News Station) - May 9 (6:45-8am, 4-5:30 pm)
- Clear Creek County School - May 11, time TBA
- Denver Botanical Gardens Volunteer - May 20, (8:00 am - 3:00 pm)
- Junior College World Series (Grand Junction) - May 27-29
- Safe Summer Kickoff (Silverthorne Elementary School) - June 3
- Behavioral Healthcare Inc. - June 14, (11:30 am-12:30 pm)
- National Get Outdoors Day (Denver) - June 10 (10am-3pm)
- Miles for Melanoma 5k (Stapleton Central Park, Denver) - June 25
- Silverthorne Employee Screening (Silverthorne, CO) - July 26
- Cancer Conference (Grand Junction) - October 14
- Final Mile Event (Washington Park, Denver) - October 22

Skin Cancer Task Force - Needs

- Looking for more volunteers for our events. Email the Chairs if you are interested.

SCREENING COORDINATING COMMITTEE

Task Force	Chairs	Contact Info	Meeting Date
Screening Coordinating Committee	Ian Kahn and Becky Selig	ian.kahn@cancer.org becky.selig@state.co.us	3rd Tuesday of the month-2:00-3:00pm LOCATION: American Cancer Society 2255 S Oneida St, Denver, CO Conference: Call in: 323-484-8105

			Conference ID: 7534474 Next Meeting: May 16, June 20, July 18
Screening Coordinating Committee Update			
<ul style="list-style-type: none"> • Exploring feasibility of a statewide screening registry. • Presentation on business case for CRC screening to Colorado Business Group on Health in February. • Buddy Check9 collaboration 			
SURVIVORSHIP TASK FORCE			
Task Force	Chairs	Contact Info	Meeting Date
Survivorship Task Force	Cathy Bledsoe and Sandy Priester	cbledsoe657@gmail.com sandy@lifesparknow.org	<ul style="list-style-type: none"> • Friday, May 12, 9-10 am; https://zoom.us/j/491498366, (646) 558-8656, Meeting ID: 491 498 366 • Tuesday, June 20, 2-3 pm; https://zoom.us/j/148240102, (646) 558-8656, Meeting ID: 148 240 102 • Friday, July 14, https://zoom.us/j/491498366, (646) 558-8656, Meeting ID: 491 498 366 • All meetings are held in an online format using Zoom. Webcams are highly encouraged.
Survivorship Task Force Update			
<ul style="list-style-type: none"> • The upcoming Cancer Survivor Day will be a great opportunity for CCC members to work together to provide a service to cancer survivors. The event allows us to increase survivors' knowledge of resources that are available in Colorado, while also providing an opportunity to strengthen ties among task force members. • We will be working with the Coalition to provide feedback on the Resource Directory over the coming months to help get the updated resource online as soon as possible. Once the resource is online we'll begin discussions on a print and spanish translation version. 			
Survivorship Task Force - Events			
<ul style="list-style-type: none"> • Cancer Survivor Day on Saturday, May 13. Please encourage cancer survivors and caregivers to attend! Register at https://www.eventbrite.com/e/survivor-day-tickets-32503504858 • Cancer Survivorship ECHO series will be held weekly on Thursdays from May 11 to June 1 at 7-8 am. ECHO sessions will teach participants to effectively connect with cancer survivors through the use of registries and surveillance systems, understand the treatment summary and care plan, identify resources, and better support cancer survivors coping with post- 			

treatment physical, emotional, and social changes. Registration required:
<http://connect.echocolorado.org/series/registration/4/>

Survivorship Task Force - Needs

Wanted: Analytical minds and planning people! Much of our action plan refers to assessing survivorship-related needs, so that we know where the gaps are that we can fill. We need a group of people who are able to spend time reviewing data that is already out there, gathering new data, and helping us to come up with a plan to address the gaps in services in our state.

Colorado Cancer Coalition Websites:

Colorado Cancer Coalition: <http://www.coloradocancercoalition.org/>

Colorado Cancer Plan: <https://www.colorado.gov/cancerplan>

Survivor Day Registration: <http://bit.ly/cosurvivorday>