

Early Screening Essential to Prevention and Increasing Cure Rate

March 1, 2017 – Denver, Colorado – March is Colorectal Cancer Awareness Month

Cancer Awareness Month and colorectal cancer expert Lisa A. Perryman, MD, a colorectal surgeon at Colorado Colon & Rectal Specialists, is trying to raise awareness of this potentially life-threatening disease.

“Colorectal cancer is the second leading cause of cancer deaths in the United States, with over 56,000 people expected to die from this disease each year,” Dr. Perryman explains. “However, it is a preventable and very curable disease if caught early.”

9NEWS KUSA-TV (NBC) has selected Dr. Perryman to launch its 2017 Colorectal Cancer Awareness Month efforts. She will share her insight about the importance of regular colonoscopies on *Colorado & Company* tomorrow, March 1st. *Colorado & Company* is an Emmy Award winning show that airs LIVE in Denver and across Colorado on Channel 9 from 10-11am on weekdays.

She and other physicians across the nation are partnering with the American Cancer Society to promote its 80% x 2018 initiative to knock out this #2 cancer killer.

Watch COLORADO & COMPANY Wednesday, March 1st, on Channel 9 from 10-11am.