
Advancing Health Equity: Our Role

— Colorado Cancer Coalition Meeting —
January 25, 2018



COLORADO
Department of Public
Health & Environment

Our Focus Today:

Increase knowledge of:

- Basic principles of health equity
- Data highlighting cancer-related health disparities

Learn from case example

Consider how to use a health equity lens in your decision-making

Consider how the CCC, your organization/task force, and you can further advance health equity

Advancing Health Equity

What is the role of the CCC?
*What is the role of your agency/task
force?*
What is your role?

Public Health

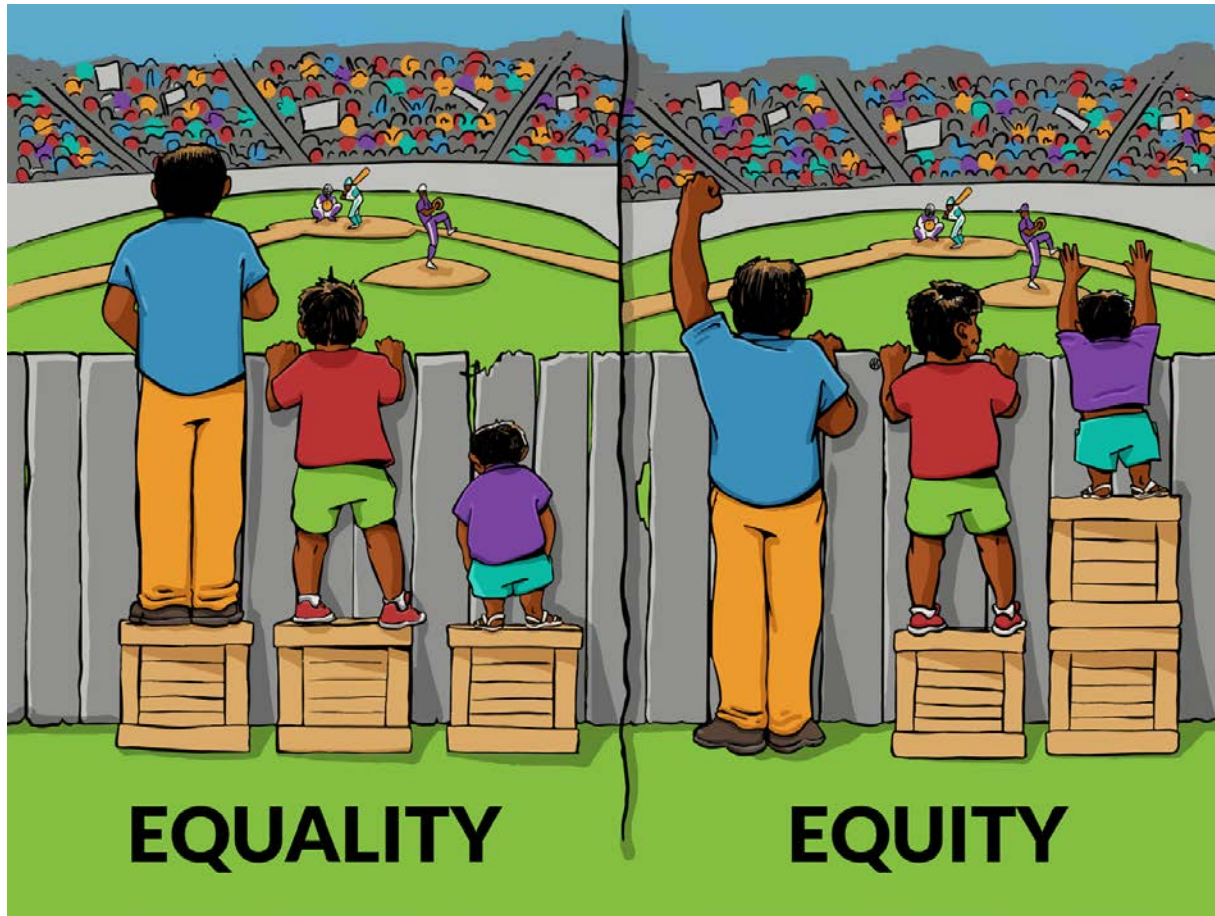
Public health is what we, as a society, do collectively to assure the conditions in which (all) people can be healthy.

Institute of Medicine (1988), Future of Public Health

Health Equity

All people, regardless of race, income, creed, age, sexual orientation, gender, ability, education, or ethnic background deserve the opportunity to live at their highest level of health.

CDPHE Office of Health Equity (OHE)



Equality



Equity



Health Inequities

Differences in health status between more socially advantaged and less socially advantaged groups caused by *systematic* differences in social conditions and processes that effectively determine health.

Health inequities are *avoidable, unjust*, and therefore *actionable*.

Adapted from Braveman, P. (2003). Defining equity in health. *Journal of Epidemiology and Community Health*, 57, 254-258

CDPHE Health Inequities Statement

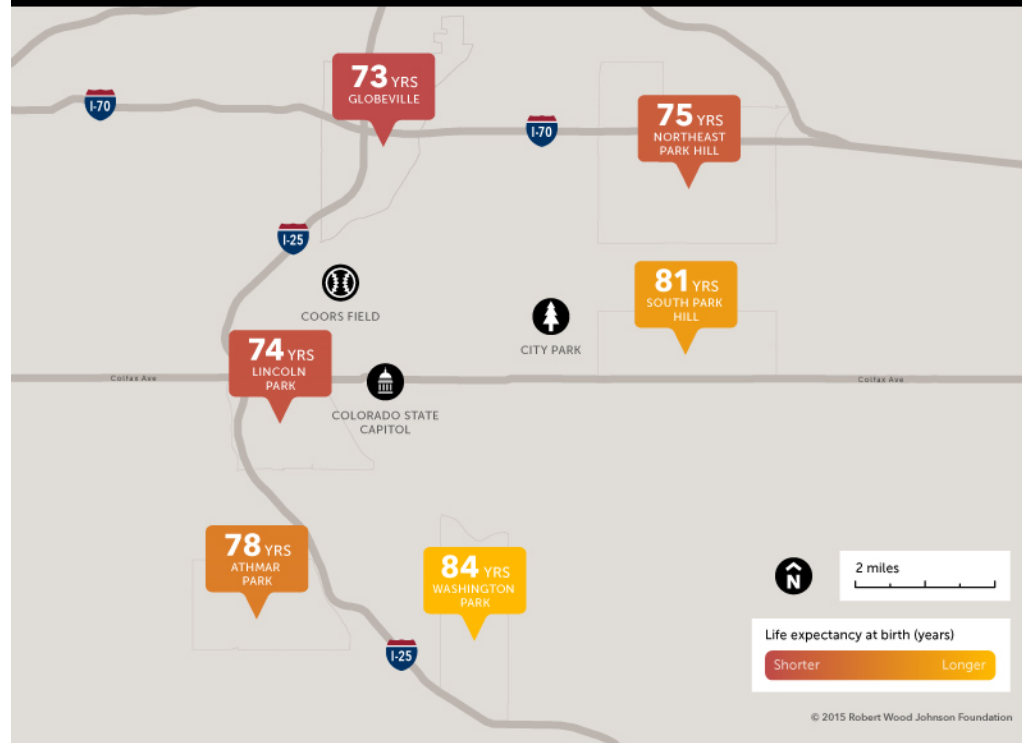
CDPHE acknowledges that generations-long social, economic and environmental inequities result in adverse health outcomes. They affect communities differently and have a greater influence on health outcomes than either individual choices or one's ability to access health care. **Reducing health disparities through policies, practices, and organizational systems can help improve opportunities for all Coloradans.**

DENVER, COLORADO

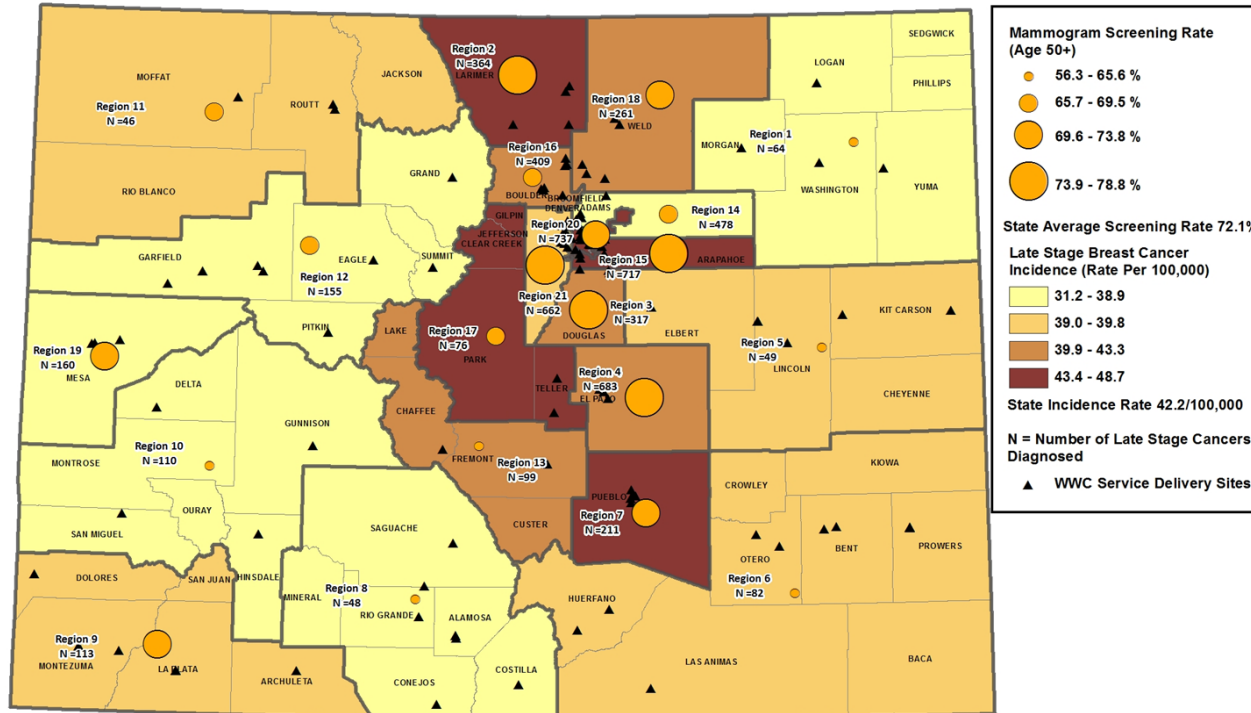
Follow the discussion

#CloseHealthGaps

Short Distances to Large Gaps in Health



Breast Cancer in Colorado
Mammogram Screening Rate Among Women (Age 50 and Over)
Late Stage Cancer Incidence (All Ages), by Health Statistics Region



Data Sources and Notes:

Mammogram Screening Rate - Percent of females age 50+ who have had a mammogram in the past 2 years, 2012 and 2014, Colorado BRFSS, Health Statistics and Evaluation Branch, Colorado Department of Public Health and Environment.

Late Stage Breast Cancer Incidence: 2009-2013 Age-adjusted incidence rates for cervical cancer diagnosed in late stage only, Colorado Cancer Registry, CDPHE.

Number of Diagnosed (Breast Cancer Diagnosed in Late Stage), 2009-2013, Colorado Cancer Registry, CDPHE.

High Tobacco Use Prevalence Counties

County/County Group	Health Statistics Section 2	% of Adults who currently smoke
Clear Creek, Gilpin, Park, Teller	17	21.0%
Chaffee, Custer, Fremont, Lake	13	20.5%
Burke, Bent, Crowley, Huerfano, Kinawa, Las Animas, Otero, Prowers	6	20.4%
Summit	7	19.7%
Mesa	28	19.6%
Adams	14	18.4%
El Paso	4	17.9%
Denver	20	17.0%
Weld	18	16.8%
Logan, Morgan, Phillips, Sedgewick, Washington, Yuma	1	16.8%
Delta, Gunnison, Hinsdale, Montrose, Ouray, San Miguel	10	16.6%
Cherokee, Elbert, El Paso, Lincoln	9	15.8%
Angosh	15	15.7%
Jefferson	21	14.5%
Alamosa, Conejos, Costilla, Mineral, Rio Grande, Saguache	8	14.3%
Eagle, Garfield, Grand, Pitkin, Summit	12	14.4%
Archuleta, Dolores, La Plata	9	14.4%
Montezuma, San Juan		
Larimer	2	12.7%
Jackson, Moffat, Rio Blanco, Routt	11	12.8%
Boulder, Broomfield	14	11.0%
Douglas	3	8.2%



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EXAMPLES OF SOCIAL DETERMINANTS OF HEALTH

Economic Opportunity

- Income
- Employment
- Education
- Housing



Physical Environment

Built Environment

- Recreation
- Food
- Transportation

Environmental quality

- Housing
- Water
- Air

Safety



Social Factors

- Participation
- Social support
- Leadership
- Political influence
- Organizational networks
- Violence
- Racism



Advancing Health Equity

Consider the CCC's role in...

- Eliminating avoidable health inequities and health disparities.
- Creating fair opportunities for health
- Providing access to needed resources
- Investing in low income communities

Qualtrics Links

Go to this link on your phone or computer:

<http://bit.ly/cccqmhhe>

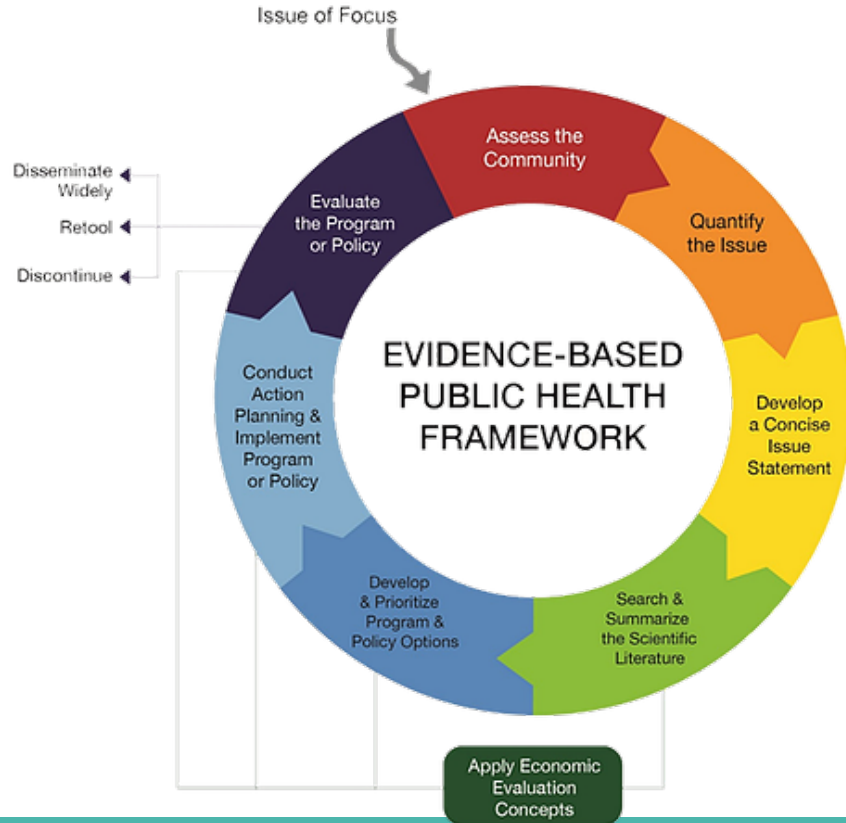
Don't start answering yet. We'll get to it in a little bit!

Advancing Health Equity Toolkit

8 topics in this tool, including:

1. Agency-focused Change
2. Community Engagement
3. Conducting Community Assessments
4. Quantifying the Issue
5. Searching the Literature
6. Prioritizing Program and Policy Options
7. Action Planning
8. Evaluating Programs and Policies

Advancing Health Equity Toolkit



Uses the Evidence-based Public Health Decision Making Framework

Brownson RC, Baker EA, Leet TL, Gillespie KN, Editors.
Evidence-Based Public Health. New York: Oxford University Press, 2003.

Qualtrics Link

Partner up. No more than 3 people to a group.

One person should go to:

<http://bit.ly/cccqmhhe>

Brainstorming

1. How will you/organization/Task Force look differently at program planning and prioritizing in the context of a health equity effort?
2. How will you/organization/Task Force involve the community in your action planning and implementation efforts? How will you get input from a broader representation of the community?
3. What action do you plan to take next for yourself/organization/Task Force?

<http://bit.ly/cccqmhhe>

What is your role in advancing health equity through...



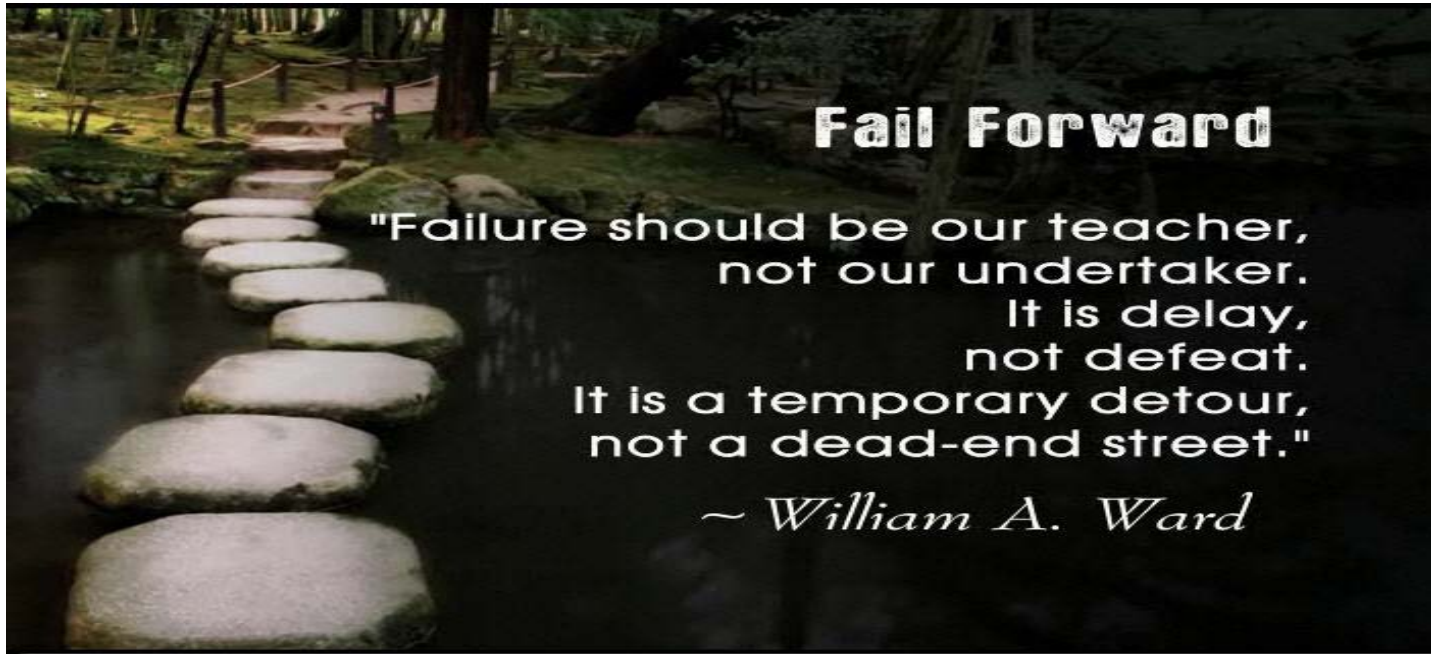
Advancing Health Equity

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Brainstorming Results

<https://ql.tc/lpXP9Y>

Keep at it. Your work matters.



Fail Forward

"Failure should be our teacher,
not our undertaker.
It is delay,
not defeat.
It is a temporary detour,
not a dead-end street."

~ William A. Ward