



2018 Annual Symposium and Survivor Day Packet

Elevating Personalized Cancer Care in Colorado

November 8 & 9 - Lakewood, CO

PRESENTING - \$10,000

All benefits of silver, gold, and platinum sponsorships, plus:

- Exclusive placement of company name below all instances of conference title
- Verbal recognition at the beginning and the end of the Symposium
- Opportunity to provide 1 promotional item distributed to all participants with company logo (promotional item provided by the sponsoring company)
- Media recognition as presenting sponsor in press releases
- Six complimentary registrations

PLATINUM - \$7,500

All benefits of silver and gold sponsorships, plus:

- On-site signage with logo recognition posted in prominent location and high traffic areas during conference
- Four complimentary registrations

GOLD - \$5,000

All benefits of silver sponsorship, plus:

- Logo recognition in promotional materials, program books, slideshow and official Colorado Cancer Coalition website
- Two complimentary registrations
- Complimentary exhibit table

SILVER - \$3,500

- Name recognition on email promotions distributed statewide (to more than 700 individuals) and in the conference program book given to every registered participant
- Name recognition in conference slide set shown before and after all main sessions
- Name recognition and link to sponsor website on the official Colorado Cancer Coalition website
- Complimentary exhibit table
- One complimentary registration

BRONZE - \$1,000

- Name recognition in conference slide set
- Name recognition and link to sponsor website on the official Colorado Cancer Coalition website

OTHER UNDERWRITING OPPORTUNITIES

Survivor Day Sponsor <i>Includes Platinum Level benefits as well as verbal recognition before and after keynote during Survivor Day.</i>	\$10,000
Keynote Sponsor (2 available) <i>Includes Silver Level benefits as well as verbal recognition before and after keynote.</i>	\$5,000
Awards Reception Sponsor (Thurs Evening) Awards are given to individuals at an evening reception. <i>Includes Silver Level benefits as well as signage with logo recognition at reception.</i>	\$4,000
Meal Sponsor(s) - 4 available Breakfast, lunch, and snacks for symposium attendees. <i>Includes Bronze Level benefits as well as signage with logo recognition at all meals.</i>	\$3,000
Printing Sponsor Printed conference materials. <i>Includes Bronze Level benefits.</i>	\$2,500
Scholarship Sponsor(s) Scholarships for registration and travel assistance for cancer survivors and caregivers. <i>Includes Bronze Level benefits.</i>	\$1,000

A limited number of exhibit tables are available for nonprofits. Exhibit tables for nonprofits are \$350 (includes 1 registration). A limited number of exhibit tables are also available for small businesses for \$650 (includes 1 registration). Email [us](#) to reserve your nonprofit or small business table.

INSTRUCTIONS

- Fill out and return the sponsor form by August 15, 2018. Checks can be made out to Trailhead Institute. Forms may be:
 - Mailed to:** Trailhead Institute, 1385 S. Colorado Blvd., Building A, Suite 622, Denver, CO 80222, Attn: Colorado Cancer Coalition
 - Scanned and emailed to:** thecoloradocancercoalition@gmail.com
 - Submitted electronically:** <https://goo.gl/forms/WpTxpNSeKhhGwhUF2>
- You will receive a confirmation email and sponsor kit with payment and conference details when your signed form is received.
- Please contact the Annual Symposium Committee at thecoloradocancercoalition@gmail.com with any questions.



2018 SYMPOSIUM FORM

Elevating Personalized Cancer Care in Colorado

November 8 & 9 - Lakewood, CO

Company/Organization: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Contact Person: _____

Email: _____ Phone: _____

Person(s) Attending (if different from Contact): _____

How would you like your Company/Organization name to be listed on promotional materials?

Please check desired level below

Sponsorship Levels:

Presenting (\$10,000)

Platinum \$7,500

Gold (\$5,000)

Silver (\$3,500)

Bronze (\$1,000)

Underwriting Opportunities:

Survivor Day Sponsor (\$10,000)

Keynote Sponsor (\$5,000)

Thur Reception Sponsor (\$4,000)

Meal Sponsor (\$3,000)

Printing Sponsor (\$2,500)

Scholarship Sponsor (\$1,000)

General Donations:

Cash: \$ _____

In-Kind: _____

TOTAL AMOUNT: \$ _____