



*Colorado Cancer Coalition*  
**2019 Annual Symposium Packet**  
November 7 & 8 - Lakewood, Colorado

The Colorado Cancer Coalition is a statewide collaborative working to eliminate the burden of cancer in Colorado. Our Task Forces and members work together to improve the lives of all Coloradans touched by cancer.

Our task forces include:

- Colorectal Cancer
- Family History and Inherited Cancers
- HPV Vaccination
- Lung Cancer
- Patient Navigation
- Screening Coordination
- Skin Cancer
- Survivorship & Palliative Care

The Colorado Cancer Coalition hosts and supports a range of programs and events throughout the year. Some of these include:

- Quarterly Meetings
- Speaker's Bureau
- Survivor Day Events
- Annual Symposium
- Online Resource Directory
- Online Event Calendar
- Funding Opportunities
- Job Postings related to cancer in CO
- Cancer Prevention & Control Links of Interest
- Cancer Data & Surveillance
- Social Media Toolkits
- ...and other ad hoc programs and events

The Colorado Cancer Coalition Annual Symposium is an interactive and educational two day event that brings together professionals from around the state to foster collaboration and networking while learning about the latest and greatest in cancer prevention and control here in Colorado. Participants include physicians, nurses, social workers, navigators, community organizations, public health, pharmaceutical representatives, political leaders, and anyone who is interested in reducing the cancer burden in the state.

| SUPPORTER OPPORTUNITIES   | PRESENTING<br>\$10,000     | PLATINUM<br>\$7,500        | GOLD<br>\$5,000            | SILVER<br>\$3,500 | BRONZE<br>\$1,000 |
|---|----------------------------|----------------------------|----------------------------|-------------------|-------------------|
| Complimentary Registrations   | 6                          | 4                          | 2                          | 1                 | 1                 |
| Name recognition in conference slide set  | Logo                       | Logo                       | Logo                       | Company Name      | Company Name      |
| Name recognition and link to your website on the Colorado Cancer Coalition website  | Logo                       | Logo                       | Logo                       | Company Name      | Company Name      |
| On-site signage with recognition posted in prominent location/high traffic areas during conference                                      | Logo                       | Logo                       | Logo                       | Company Name      | Company Name      |
| Exhibit table   | ✓<br>in prominent location | ✓<br>in prominent location | ✓<br>in prominent location | ✓                 |                   |
| Name recognition on email promotions distributed to 700+ members statewide and in conference packet given to all symposium attendees    | Logo                       | Logo                       | Logo                       | Company Name      |                   |
| Opportunity to provide 1 promotional item for symposium attendees with company logo ( <i>promotional item provided by the sponsor</i> ) | ✓                          | ✓                          |                            |                   |                   |
| Verbal recognition at beginning and end of Symposium on both days   | ✓                          |                            |                            |                   |                   |
| Exclusive placement of company name below all instances of conference title   | ✓                          |                            |                            |                   |                   |

## OTHER UNDERWRITING OPPORTUNITIES

|  |                |
|--|----------------|
| <b>Keynote Sponsor (2 available)</b><br><i>Includes Silver Level benefits as well as verbal recognition before and after keynote.</i>  | <b>\$5,000</b> |
| <b>Lunch &amp; Awards Reception Sponsor (Thurs Lunch)</b><br>Awards are given to individuals at a lunch reception.<br><i>Includes Silver Level benefits as well as signage with logo recognition at reception.</i> | <b>\$4,000</b> |
| <b>Meal Sponsor(s) - 4 available</b><br>Breakfast, lunch, and snacks for symposium attendees.<br><i>Includes Bronze Level benefits as well as signage with logo recognition at all meals.</i>                      | <b>\$3,000</b> |
| <b>Printing Sponsor</b><br>Printed conference materials. <i>Includes Bronze Level benefits.</i>  | <b>\$2,500</b> |
| <b>Scholarship Sponsor(s)</b><br>Scholarships for registration and travel assistance.<br><i>Includes Bronze Level benefits.</i>  | <b>\$1,000</b> |

A limited number of exhibit tables are available for nonprofits. Exhibit tables for nonprofits are \$350 (includes 1 registration). A limited number of exhibit tables are also available for small businesses for \$650 (includes 1 registration). Email [us](mailto:us) to reserve your nonprofit or small business table.

### INSTRUCTIONS

- Fill out and return the form by August 15, 2019. Checks can be made out to Trailhead Institute. Forms may be:
  - Mailed to:** Trailhead Institute, 1385 S. Colorado Blvd., Building A, Suite 622, Denver, CO 80222, Attn: Colorado Cancer Coalition
  - Scanned and emailed to:** [info@coloradocancercoalition.org](mailto:info@coloradocancercoalition.org)
  - Submitted electronically:** <https://goo.gl/forms/NfJHJyxJrF5RD7Ky1>
- You will receive a confirmation email with payment and conference details when your signed form is received.
- Please contact the Annual Symposium Committee at [info@coloradocancercoalition.org](mailto:info@coloradocancercoalition.org) with any questions.



## 2019 SYMPOSIUM SUPPORT FORM

November 7 & 8, 2019

Company/Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Person(s) Attending (if different from Contact): \_\_\_\_\_

How would you like your Company/Organization name to be listed on promotional materials?

Please check desired level below

**Levels:**

- Presenting (\$10,000)
- Platinum \$7,500)
- Gold (\$5,000)
- Silver (\$3,500)
- Bronze (\$1,000)

**Underwriting Opportunities:**

- Keynote Sponsor (\$5,000)
- Thur Reception Sponsor (\$4,000)
- Meal Sponsor (\$3,000)
- Printing Sponsor (\$2,500)
- Scholarship Sponsor (\$1,000)

**General Donations:**

- Cash: \$ \_\_\_\_\_
- In-Kind: \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

**TOTAL AMOUNT:** \$ \_\_\_\_\_