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coloradocancercoalition.org



Colorado Cancer
Coalition

YEAR IN REVIEW

Prepared for the Colorado Department of
Public Health & Environment

2022

Prepared By

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Bunning

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ABOUT US

The Colorado Cancer Coalition (CCC) is a statewide collaborative of health care providers, public health professionals, caregivers, researchers, cancer survivors, cancer professionals, volunteers and many others working to eliminate the burden of cancer in Colorado. The CCC offers access to resources, expertise, and non-competitive collaboration. Through this collaboration we hope to have an even greater impact in cancer prevention, early detection, treatment, and quality of life for all Coloradans touched by cancer.



In the past year, the Coalition and our partners worked together to implement strategies from the 2021-2025 Colorado Cancer Plan.

To learn more about the Colorado Cancer Plan you can go to coloradocancercoalition.org/colorado-cancer-plan.

OUR LEADERSHIP

As the Colorado Cancer Coalition continues to grow we realized that we were outgrowing the "steering committee" leadership model. As such, the steering committee gathered and made the decision to move to a formal Board of Directors in Q3. Committee members would transfer seats/positions into Board members and would retain leadership of the organization.

In 2022 Q3, Christi Cahill, the Executive Director of the Coalition announced her desire to resign her position. An Executive Director search committee consisting of steering committee members and engaged community members was established, with the intent to hire a new director by Q2 2023.



**EXECUTIVE
DIRECTOR**

Christi Cahill



BOARD OF DIRECTORS



FQHC
Karl Kohlgraf



BOARD CHAIR
Allie Bain- American Cancer
Society



CDPHE REP
Emily Kinsella



VICE CHAIR
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INDUSTRY
Aimee Mishkin



MEMBER AT LARGE
Ashley Libby
Diaz



CDPHE REP
Ian Kahn



CDPHE REP
Steph
Leonard

OUR MISSION

Colorado Cancer Coalition Mission:

To engage, facilitate, expand, and strengthen the statewide network dedicated to improving Colorado lives touched by cancer.



OUR VALUES

- We value an innovative and partner-focused environment where Coloradans receive superior care and services.
- We value long-term relationships with our partners by providing quality, dependability, and clear communication.
- We will constantly improve our programs and services to meet the changing landscape of the healthcare industry and of the patients, survivors, and caregivers in the state of Colorado.

PARTNER ENGAGEMENT

As the statewide non-partisan convener for clinical, academic, professionals, patients, survivors, and caregivers within the cancer space it is critical that we engage with stakeholders at various levels. In 2023 we engaged in a myriad of ways with our partners.

Through our partnership with the University of Colorado Anschutz Cancer Center, we have created and updated a resource map for the state. These resources (available in English and Spanish) provide critical and updated access for patients, caregivers, and professionals.

<https://coloradocancercoalition.org/cancer-map/>

<https://coloradocancercoalition.org/mapa-de-recursos-para-el-cancer-en-colorado/>

As changes occur in the industry, we strive to keep partners aware of best practices and industry updates. We do this through:

- Subject-matter expert led webinars
- The provision of employer related resources
- A monthly newsletter
- Being a consistent policy voice for partners
- Providing access to experts in cancer prevention, screening, treatment, and survivorship
- Providing current and pertinent cancer education to partners and the general public

As we focus on 2023 and beyond, we will continue to seek partners who can bring additional programming, ideas, and funding to create new and more robust programs to the Coalition.

FUNDING

2022 Colorado Cancer Fund

2025

2026

The Colorado Cancer Coalition is one of 15 eligible funds that participated in Colorado's check-off giving program on the 2022 state income tax returns. This program allows taxpayers to make voluntary contributions to charitable organizations when filing their state taxes.

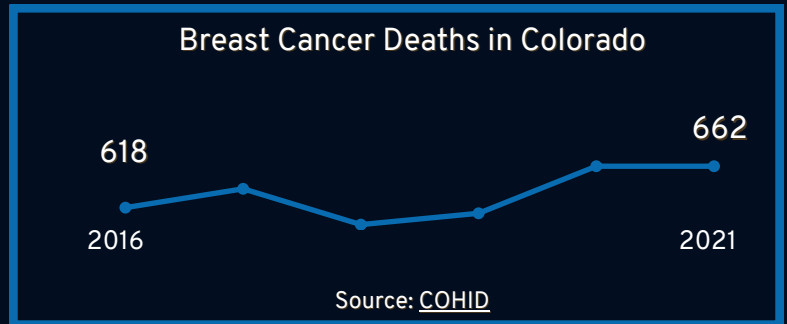
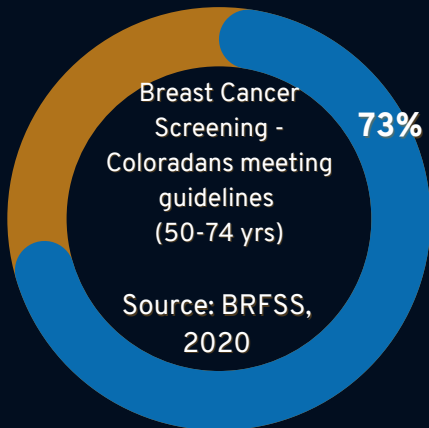
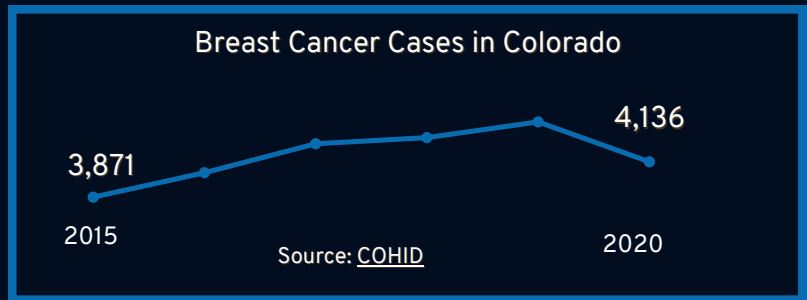
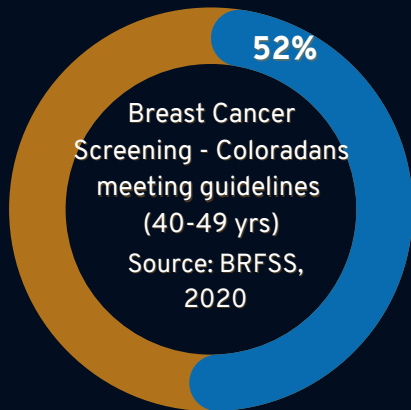
In the 2022 tax season, more than \$97,000 was raised through check-off giving. These funds will allow the Coalition to continue implementing goals from the Colorado Cancer Plan.

The ease in which people can donate to Colorado charities, such as the Colorado Cancer Fund, assists with fundraising in a way that traditional fundraising cannot; it provides a fast and secure method whereby Coloradans can donate to causes that matter to them. In the coming years, we will work to raise additional awareness of this opportunity to encourage greater participation to support vital programs for cancer patients and caregivers.

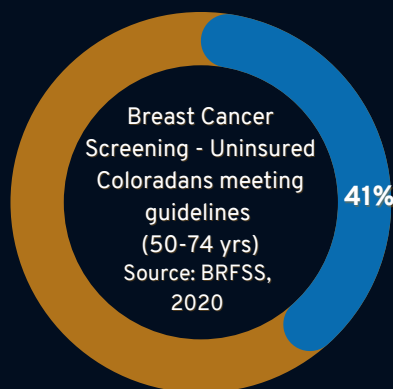
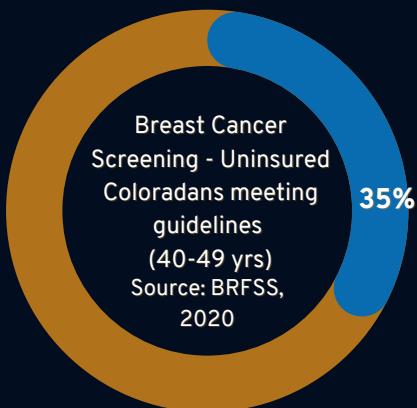
Specific Cancer Data

In partnership with CDPHE, the Coalition has been able to provide the following cancer statistics for the state of Colorado.

Breast Cancer Data



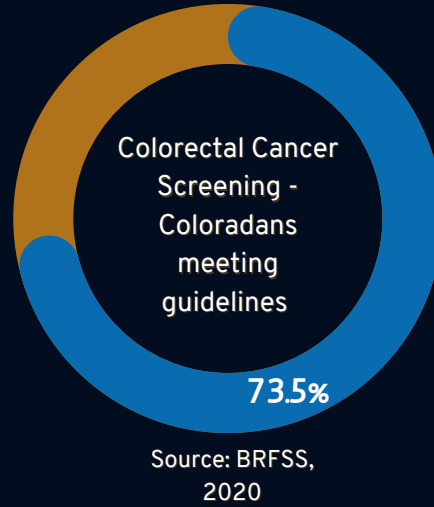
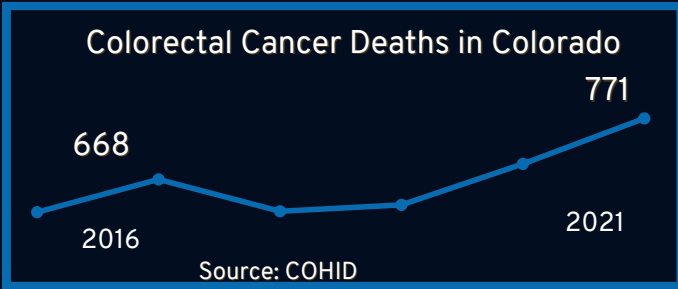
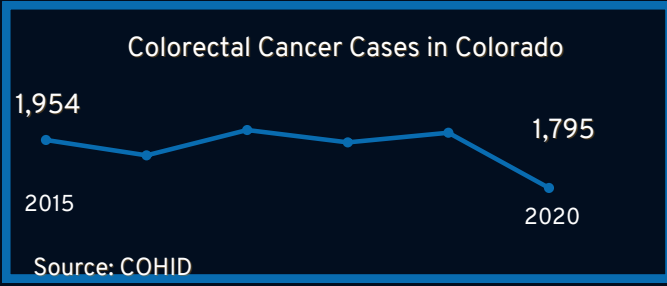
Uninsured Breast Cancer Screening Rates



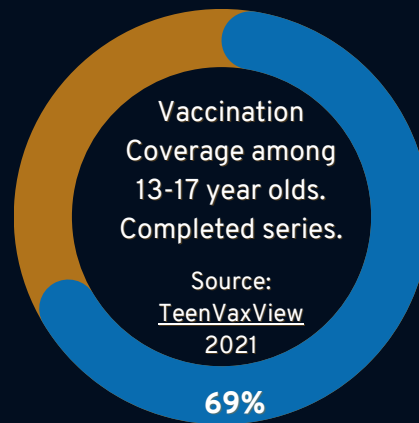
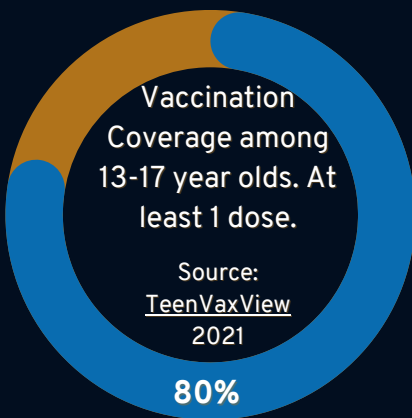
Breast Cancer is the 2nd leading cause of cancer death for women in Colorado.

Colorectal Cancer Data

Colorectal cancer is the 2nd leading cause of cancer death for men and women (combined) in Colorado.

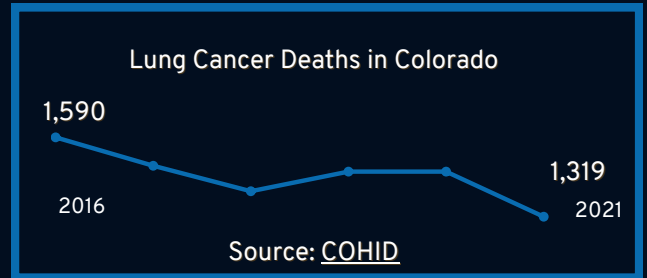
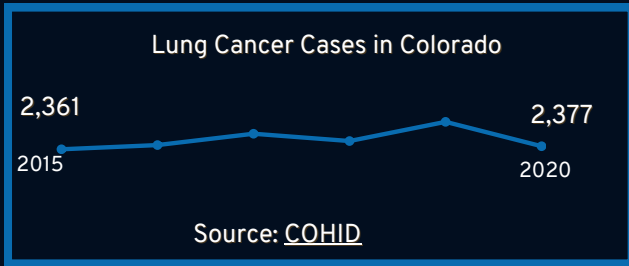


HPV Cancer Data



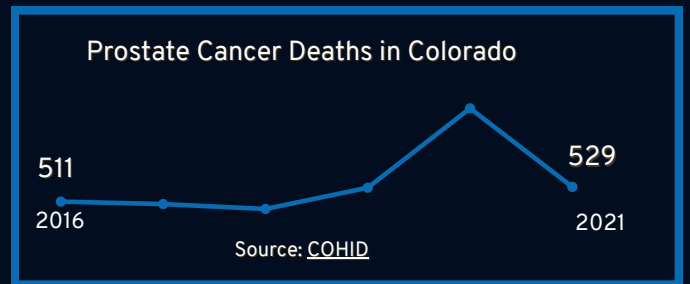
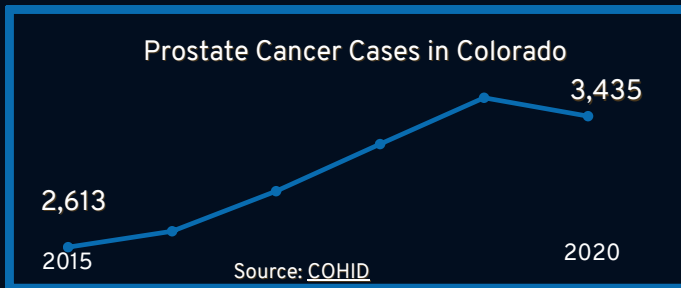
Lung Cancer Data

Lung cancer is the #1 cause of cancer deaths in Colorado.

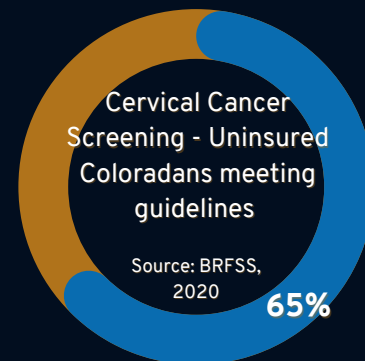
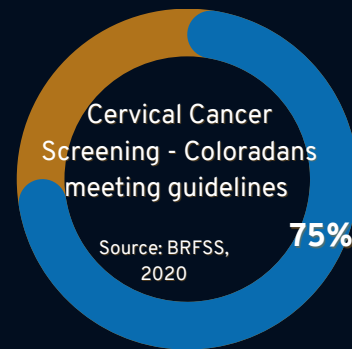
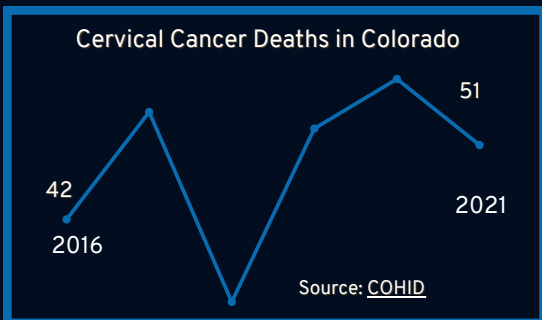
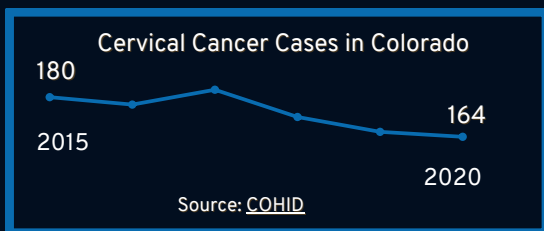


Prostate Cancer Data

Prostate Cancer is the 2nd leading cause of cancer death for men in Colorado.



Cervical Cancer Data



Coalition Task Forces

The Colorado Cancer Coalition supports multiple task forces that focus on doing the work of the Coalition. These task forces are charged with creating projects and programs that support the Colorado Cancer plan. As the "hands and feet" of the Coalition, these subject-matter experts focus on bringing the Cancer Plan to life and assuring the objectives and goals are being attained with an appropriate health equity lens. Current task forces are as follows:

- Clinical Trials & Treatment
- Survivorship & Palliative Care
- Latino Task Force
- Patient Navigation
- Skin Cancer
- Colorectal Cancer
- Prostate Cancer
- Lung Cancer
- HPV Vaccination

Each Task Force consists of:

- Co-chairs
- Industry partners
- Survivors
- Physician champions
- Community partners
- Individuals from various communities
- Members of the faith community
- Subject-matter experts

Task Forces are asked to create specific and measurable goals to achieve during the year. These goals have included items such as:

- Increasing membership
- Creating a certain number of outreach opportunities per year
- Facilitating a number of webinars per year
- Establishing a number of new partnerships per year

Regional Cancer Networks

The regional cancer networks were created in partnership with the Office of Community Outreach within the University of Colorado's Anschutz Cancer Center. The networks are designed to help bring evidence-based programs and projects to the more rural and/or underserved parts of the state. The program was also designed to help create a more sustainable infrastructure across Colorado with focused efforts and goals to support the cancer plan and reduce the cancer burden.

Regional Cancer Network Progress:

South Western Regional Cancer Network:

- Hosted kick-off meeting
- Chose Family History as a priority area
- Currently on hold for now, looking for a new Regional Cancer Network lead

South Eastern Regional Cancer Network:

- Hosted kick-off meeting
- Working on choosing a priority in 2023

Eastern Regional Cancer Network:

- Hosted kick-off meeting
- Chose Colorectal Cancer as a priority area
- Kit Carson County Public Health began a colorectal cancer intervention in 2023

South Eastern Regional Cancer Network:

- Hosted kick-off meeting
- Working on choosing a priority in 2023

San Luis Valley Regional Cancer Network:

- Kicking off in 2023

North Western Regional Cancer Network:

- Kicking off in 2023



EXAMPLES OF SUCCESSES



- The Lung Cancer Task Force conducted a query of the Colorado All Payer Claims Database (APCD) to evaluate the utilization of LCS CT, LCS Shared Decision Making, LCS patient co-morbidities, LCS CT ordering providers and geographic variation in the availability of LCS facilities in Colorado
- The Skin Cancer Task Force collaborated with the Sun Bus to provide free skin screening services at the Colorado State Fair at the Cancer Spectacle. The Sun Bus screened 63 people over 3 days and provided skin cancer education to 1,300 Coloradans at the fair.
- The Colorectal Cancer Task Force collaborated with the Survivorship and Palliative Care Task Force to develop a four part webinar series addressing food access and the built environment in urban and rural Colorado across 2021 and 2022.

- The CRC Task Force's Reducing Structural Barriers Work Group developed a partnership with Peak Vista Community Health Center to increase CRC screening at five clinic locations. Peak Vista received a grant from the The American Cancer Society, a member organization of the CRC Task Force, to implement this work through provider education and establishing a CRC screening program
- The Latino Task Force had four trained Cancer patient navigators participate in LCTF, health fairs, to assist the needs of Spanish-speaking cancer patients
- > 100 people received cancer/health education or linkage into care through health fairs
- >100 people received education, guidance or linkage to care through phone calls
- >26 blood cancer kits and blood chemistry analysis kits were distributed through health fairs
- The Survivorship and Palliative Care Task Force grew and maintained a membership of 180+ individuals representing survivors, caregivers, cancer support organizations, and professionals in cancer care

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EVENTS

In 2022 the Coalition focused on 2 major events, the Annual Cancer Symposium and the Cancer Spectacle at the Colorado State Fair.

Cancer Spectacle

Over 20+ partners and 40+ \$200 volunteers came together in August 2022 to participate in the Cancer Spectacle at the Colorado State Fair. The Colorado Cancer Coalition convened partners to provide cancer screening education and cancer screening services.



[Watch Videos from the Cancer Spectacle](#)

Outcome

- 563** People interacted with the **Lung Xperience** from AstraZeneca and learned about lung cancer screening
- 45** Men were screened for **Prostate Cancer** by the Prostate Conditions Education Council
- 63** Coloradans were screened for **Skin Cancer** by the Sun Bus and 1,300 fairgoers stopped by the Sun Bus for sun safety education
- 390** Coloradans stopped by the Colorado Cancer Coalition **cancer screening, cancer prevention, and cancer support** table
- 80** FitKits were distributed by 365Health to screen for **Colorectal Cancer**
- 720** People stopped by the Centura table to receive **cancer screening and cancer prevention tips and get connected to care**

Symposium

In 2022 the Colorado Cancer Coalition supported an in-person Symposium after two years of virtual symposia.



Here's what attendees had to say about the 2022 Symposium

"A great opportunity to connect with other folks in the field and learn more about what is being done to reach cancer survivors and provide preventative services across the state!"



'I will be reaching out to partners that I met at the Symposium to further discuss how I can support their work and vice versa.'

'To network and utilize the diverse resources already in place in CO will help the entire population more effectively support cancer patients at every stage in their journey.'



95% of respondents better understand how their work is aligned with the Cancer Plan.

93% of respondents indicated they believed their time was well-spent at the Symposium.



Raised through the Colorado Cancer Fund



Task Force Meetings



Steering Committee Meetings/Board Meetings



Leadership Meetings

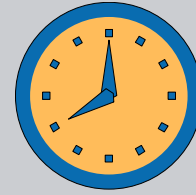


Quarterly Meetings



2022 By the Numbers

People engaged with the Colorado Cancer Coalition through Task Forces or educational opportunities



Over 3,800

Volunteer Hours dedicated to the elimination of the Cancer Burden in Colorado

SOCIAL MEDIA



25,603

Facebook and Instagram Impressions



8,049

Facebook Engagements



41,854

Twitter Impressions

1,202

Twitter Engagements



435,314

Media impressions to promote cancer screening



55,693

Website Views

2022 Partners & Supporters



Foundation Medicine
HealthONE
Merck
SeaGen



Thank you to the individuals, survivors, and caregivers who give their time to the Colorado Cancer Coalition, but may not be affiliated with a specific organization.

JOIN THE FIGHT

Cancer has touched the lives of many Coloradans, if you want to help us ease the burden of cancer in our state, please join us by serving on a task force, joining a regional cancer network, or volunteering at an event or fundraiser.

We Stand up. We Stand Strong. We Stand Together.

KEEP IN TOUCH



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